

# Kyle Brooks

Illustration and Graphic Design

## Employment

**Production Artist / Designer** Design Eight Atlanta GA 2009-2011

- Worked as production artist and designer for WellPoint/Blue Cross Blue Shield project.
- Functioned with team to produce multi-page brochures for clients across the U.S.
- Pre-flighted files and sent to printer.
- Worked under and met strict deadlines.

**Design / Illustration / Production** Harland Clarke Decatur GA 2010

- Created original concepts and optimized images for Costco's online stationery store.
- Developed business cards, letterhead, and envelopes for each product.
- Used original illustrations and photographs for stationery designs.

**Production Artist / Illustrator** The Creative Group Atlanta GA 2009

- Worked for The Project Center, a RR Donnelley Company, as a Production Artist on a team that is dedicated to the rebranding of Walmart's new 'Great Value' Food line.
- Revised and developed packaging artwork and templates.
- Created illustrations for 7 Walmart food product lines.
- Worked with a team of designers and creative directors to meet production deadlines.

**Graphic Designer / Prepress Technician** Harland Clarke Decatur GA 2005-2008

- Designed financial checks, mailing labels, vinyl and leather checkbook covers, and packaging for various companies.
- Oversaw projects from concepts to print.
- Worked with vendors and external sales representatives to ensure clients were satisfied and projects completed on time.
- Supplied Harland Clarke's printing facilities with imposed press ready files on a daily basis.
- Comprehensive understanding of the printing process, including four-color and spot color.
- Rebuilt files for production and made both soft and hard proofs for internal and external clients.
- Handled shipping of proofs and film to clients.

**Digital Imaging Technician** John Harland Company Decatur GA 2000-2005

- Scanned images from customers for production on personalized financial checks.
- Revised and recreated high-res artwork for print.
- Completed various design projects including checkbook bank inserts.
- General PC maintenance.
- Worked under daily time restraints.

## Experience

- Proven design ability, creativity, and conceptual thinking.
- Traditional design capabilities include drawing, painting and photography, with a specialization in producing high-quality drawings from sketches and prototypes.
- Digital experience includes Flash animation, web design using HTML and CSS, extensive knowledge of image optimization, and dexterity on both Mac and PC platforms.
- Incorporate design principles to promote the most effective branding possible.
- Quality assure all projects to ensure accuracy and specification compliance.
- Ability to communicate effectively with clients and colleagues, while working on multiple projects under tight deadlines.

## Software Skills

- Photoshop
- Illustrator
- Dreamweaver
- InDesign
- Acrobat
- Microsoft Word and Excel

## Education

- Web Design Emory Center for Lifelong Learning Atlanta GA 2008
- Graphic Design East Tennessee State University Johnson City TN 1995-1996
- Graphic Design / Photography Milligan College Johnson City TN 1992-1994

## References

- The Creative Group Employment Verification Atlanta GA 404-846-8070
- Harland Clarke Employment Verification Atlanta GA 770-593-5050 x. 5171
- Personal references are available upon request.

## Samples

- Please see [kylebrooksportfolio.com](http://kylebrooksportfolio.com)